

What is claimed is:

1. A selection system which includes a processor and an output device, and selects, from a plurality of factors, one or more factors reliably contributing to enhance target people's will to achieve results, and wherein:
  - 5       said output device outputs one or more questions related to the plurality of factors, so as to show the one or more questions to one or more target people;
  - said processor
    - receives a response to each of the one or more questions output by said output device,
    - 10           calculates a correlation coefficient of information representing work done by the one or more target people and an evaluation value numerically representing the response to each of the one or more questions, and
    - selects the one or more factors reliably contributing to enhance the one or more target people's will to achieve results, from the plurality of factors, in a case where
    - 15       the calculated correlation coefficient is equal to or larger than a reference value.
2. The selection system according to claim 1, further including a memory device, and wherein said processor stores, in said memory device, the evaluation value numerically representing the response to each of the one or more questions, as reference data used for determining properties of the one or more target people which are related to
  - 20       the one or more selected factors.
3. The selection system according to claim 1, further comprising a memory device, and wherein said processor:
  - generates an evaluation value vector including a plurality of evaluation values each numerically representing the response to each of the one or more questions related to the
  - 25       one or more selected factors;
  - generates a cluster of one or more evaluation value vectors showing similar tendency to each other; and

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stores the one or more evaluation value vectors of the generated cluster in the storage device, as reference data used for determining properties of the one or more target people which are related to the one or more selected factors.

4. A selection system which selects, from a plurality of factors, one or more  
5 factors reliably contributing to enhance people's will to achieve results, said system comprising:

output means for outputting one or more questions related to the plurality of factors, thereby to show the one or more questions to one or more target people;

reception means for receiving a response to each of the one or more questions output  
10 by said outputting means;

calculation means for calculating a correlation coefficient of information representing work done by the one or more target people and an evaluation value numerically representing the response to each of the one or more questions; and

selection means for selecting the one or more factors reliably contributing to  
15 enhance the one or more target people's will to achieve results, from the plurality of factors, in a case where the calculated correlation coefficient is equal to or larger than a reference value.

5. A method for selecting, from a plurality of factors, one or more factors reliably contributing to enhance people's will to achieve results, said method comprising  
20 the steps of:

outputting one or more questions related to the plurality of factors, thereby to show the one or more questions to one or more target people;

receiving a response to each of the output one or more questions;

calculating a correlation coefficient of information representing work done by the  
25 one or more target people and an evaluation value numerically representing the response to each of the one or more questions, and

selecting the one or more factors reliably contributing to enhance the one or more

target people's will to achieve results, from the plurality of factors, in a case where the calculated correlation coefficient is equal to or larger than a reference value.

6. The method according to claim 5, further including the step of storing the evaluation value numerically representing the response to each of the one or more  
5 questions, as reference data used for determining properties of the one or more target people which are related to the one or more selected factors.

7. The method according to claim 5, further including the steps of:  
generating an evaluation value vector including a plurality of evaluation values each  
numerically representing the response to each of the one or more questions related to the  
10 one or more selected factors;

generating a cluster of one or more evaluation value vectors showing similar  
tendency to each other; and

storing the one or more evaluation value vectors of the generated cluster in the  
storage device, as reference data used for determining properties of the one or more target  
15 people which are related to the one or more selected factors.

8. A program for controlling a computer to execute the steps of:  
outputting one or more questions related to a plurality of factors which are to  
contribute to enhance people's will to enhance results, thereby to show the one or more  
questions to target people;  
20 receiving a response to each of the output one or more questions;  
calculating a correlation coefficient of information representing work done by the  
target people and an evaluation value numerically representing the response to each of the  
one or more questions, and

selecting, from the plurality of factors, one or more factors reliably contributing to  
25 enhance the one or more target people's will to achieve results, in a case where the  
calculated correlation coefficient is equal to or larger than a reference value.

9. A determination system which includes a processor, an output device and a

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memory device, and determines properties of target people which are related to one or more factors reliably contributing to enhance people's will to achieve results, and wherein:

said memory device stores reference data used for determining properties of the  
5 target people which are related to the one or more factors;

said output device outputs one or more questions related to the one or more factors, so as to show the one or more questions to the target people; and

said processor  
receives a response to each of the one or more questions output by said output  
10 device, and

refers to the reference data stored in said memory device, and determines the properties of the target people which are related to the one or more factors based on an evaluation value numerically representing the response to each of the one or more questions.

15      10. The determination system according to claim 9, wherein the reference data includes the evaluation value numerically representing the response to each of the one or more questions.

11. The determination system according to claim 9, wherein the reference data is an evaluation value vector, which includes a plurality of evaluation values each numerically representing the response to each of the one or more questions related to the one or more factors, and which belongs to a cluster of one or more evaluation value vectors showing similar tendency to each other.

12. The determination system according to claim 9, wherein said processor refers to responses to the one or more questions from a same group of a plurality of respondents, and determines properties of the group which are related to the one or more factors reliably contributing to enhance the target people's will to achieve results.

13. The determination system according to claim 9, wherein said processor shows

an instruction which is created in accordance with the determined properties of the target people, to the target people.

14. The determination system according to claim 9, wherein said output device outputs the determined properties of the target people.

5        15.    A determination system which determines properties of target people which are related to one or more factors reliably contributing to enhance people's will to achieve results, said system comprising:

storage means for storing reference data used for determining the properties of the target people which are related to the one or more factors;

10 output means for outputting one or more questions related to the one or more factors, so as to show the one or more questions to the target people;

reception means for receiving a response to the one or more questions; and

determinations means for determining properties of the target people which are related to the one or more factors, based on an evaluation value numerically representing the response to each of the one or more questions, using the reference data stored in said storage means.

16. A method for determining properties of target people which are related to one or more factors reliably contributing to enhance people's will to achieve results, said method comprising the steps of:

20 storing reference data used for determining the properties of the target people;

outputting one or more questions related to the one or more factors;

receiving a response to the one or more questions;

determining the properties of the target people which are related to the one or more factors, based on an evaluation value numerically representing the response to each of the one or more questions, using the reference data stored in said storage means.

17. The method according to claim 16, wherein the reference data includes the evaluation value numerically representing the response to each of the one or more

questions related to the one or more factors.

18. The method according to claim 16, wherein the reference data is an evaluation value vector, which includes a plurality of evaluation values each numerically representing the response to each of the one or more questions related to the one or more factors, and which belongs to a cluster of one or more evaluation value vectors showing similar tendency to each other.

19. The method according to claim 16, further comprising the steps of:  
referring to responses to the one or more questions from a same group of a plurality of respondents; and

10 determining properties of the group which are related to the one or more factors reliably contributing to enhance the target people's will to achieve results.

20. The method according to claim 16, further comprising the step of showing an instruction which is created in accordance with the determined properties of the target people, to the target people.

15 21. The method according to claim 16, further comprising the step of outputting the determined properties of the target people which are related to the one or more factors.

22. A program for controlling a computer to execute the steps of:  
outputting one or more questions related to one or more factors reliably contributing  
20 to enhance people's will to enhance results, thereby to show the one or more questions to the target people;

receiving a response to each of the one or more questions; and

determining properties of the target people which are related to the one or more factors, based on an evaluation value numerically representing the response to each of the  
25 one or more questions, using reference data used for determining the properties of the target people.